

**ORDINANCE NO. 24**  
**REGULATING AND LICENSING OF TAXICABS**

**SECTION 24-1. Defined.** "Taxicab" shall include all vehicles transporting passengers for remuneration for which patronage is solicited publicly. This Ordinance shall not be applicable to vehicles operating on established routes which are regulated by the Wisconsin Public Service Commission, vehicles rented to be driven by the renter or his agent, commonly known as "rent-a-cars," or vehicles operated solely as funeral cars or ambulances.

**SECTION 24-2. Taxicab License Required.** No person, firm, association or corporation shall for remuneration transport passengers in a taxicab within the Village without having a license therefor as herein provided.

**SECTION 24-3. License Application.** Application for a taxicab license to operate one or more taxicabs or an application to operate additional taxicabs under an existing license shall be made in writing to the Clerk/Treasurer giving the address from which the business is to be conducted and signed by the owner of the business or his or her duly authorized agent. The application shall also state for each vehicle to be operated the make, model and year of manufacture, the engine number, serial number and capacity for passengers and the Wisconsin state certificate of title number and license number. Such license shall expire one year from date of issuance unless renewed. Application for renewal of existing licenses shall be made in the same manner as for the original license.

**SECTION 24-4. License Fees. [Amended 8-1-2022].** Taxicab license fees shall be as set by resolution of the Village Board. The license year shall commence January 1 and end December 31. If less than six months remain of the license year, the license fee for the first taxicab shall be reduced by half.

**SECTION 24-5. Insurance. [Amended 8-1-2022].**

- 1) Required. No taxicab license shall be issued until the applicant deposits with the Clerk/Treasurer a policy of liability insurance covering all vehicles to be included under the license. Such policy shall describe each vehicle by make, model and serial number, number of passengers capable of being accommodated therein at one time and the number of the state motor vehicle license. Such insurance policy shall be issued by a company licensed to do business in the state and shall insure the licensee against loss from liability to the amount of \$500,000 for the injury or death of one person in any one accident, and in the amount of \$1,000,000 for the injury or death of more than one person in any one accident, and in the amount of \$500,000 for damage to property of others for any one accident due to the negligent operation of such vehicle.
- 2) Cancellation of policy. The cancellation or other termination of any insurance policy issued in compliance with this section shall automatically revoke and terminate all licenses issued for the vehicles covered by such insurance policy, unless another policy shall have been filed and approved pursuant to this section and shall be in effect at the time of such cancellation or termination.

**SECTION 24-6. License to be Conspicuously Displayed.** Each licensee shall have at all times prominently posted and displayed in said taxicab, so as to be plain and visible to the passengers therein, the rates or fares for the use of such vehicle.

**SECTION 24-7. Taxicabs to be Marked.** Each taxicab shall be distinctly marked on two sides, in letters not less than one and one-half inches (1 ½") in height, with the words "TAXICAB", together with licensee's name.

**SECTION 24-8. Transfer of Taxicab Licenses. [Amended 8-1-2022].** No taxicab license shall be transferable, either from the vehicle described in the original application to another vehicle or from the original licensee to another person, firm association or corporation without permission from the Village Board.

**SECTION 24-9. Revocation. [Amended 8-1-2022].** A taxicab license may be revoked at any time by the Village Board for violation of any provisions of this Ordinance or violation of any provisions of Chs. 340 through 349, Wis. Stats., or of any such statutory provisions incorporated in a Village ordinance. Such revocation may be for all vehicles or any vehicle included under a license or when the public safety requires revocation. When any taxicab license is revoked the Clerk/Treasurer shall immediately notify the licensee to cease immediately to operate the taxicab for which the license has been revoked.

**SECTION 24-10. Penalty.**

Any person who shall violate any provision of this chapter shall, upon conviction thereof, forfeit not less than \$1.00 and not more than \$200.00, together with the costs of prosecution, provided no person shall forfeit an amount in excess of the maximum fine or forfeiture allowed in the Wisconsin Statutes for the same offense, where applicable.

**SECTION 24-11. Effective Date.** This ordinance shall take effect and be in force from and after its passage and publication.

Adopted by the Village Board this 1st day of August, 2022.

  
Antone Sindelar, Village President

**ATTEST:**

  
Linda Hogan, Village Clerk/Treasurer

Published: 8/10/2022